

2021 Open Enrollment Sample Social Media Messages

*Note: Please use the hashtag **#2021GetCoveredAZ** for any posts you make related to Open Enrollment on Facebook, Instagram and/or Twitter (English and Spanish) so we can effectively track this year's campaign.*

February 8-14—It's Back, Second Chance to Enroll

- It's that time of year again! We have a second chance at getting insured. Open Enrollment begins again on February 15th! Make sure you're ready by visiting CoverAZ.org or call us at 800-377-3536 today to update your information. #2021GetCoveredAZ
- Miss it the first time around? Open Enrollment is BACK! Call one of our assistors today to get FREE help enrolling in qualifying health plans. Open Enrollment is here from February 15th-May 15th. Call or go online today to get help. Visit CoverAZ.org or call us at 800-377-3536 today to update your information. #2021GetCoveredAZ

February 15: Open Enrollment Begins TODAY!

- Get ready, get set, get covered! Open Enrollment begins today! Contact us for FREE help to find a health insurance plan that's right for you and your family. Call us at 800-377-3536 or go to CoverAZ.org for an appointment. #2021GetCoveredAZ

February 16-27: Peace of Mind

- Let us help you gain some peace of mind. Our assistors can help you navigate the different health insurance plans available on the Marketplace. They can walk you through the process at no cost so you can find a plan that fits you and your family. Call us today at 800-377-3536 or go to CoverAZ.org for free help across Arizona and in multiple languages! #2021GetCoveredAZ
- We can help give you some peace of mind as our assistors help you find one less thing to worry about: your health insurance plan. We offer help at no cost to you to help you find a health plan that meets your needs. Give us a call today at 800-377-3536 or go to CoverAZ.org to enroll by May 15! #2021GetCoveredAZ
- Having health insurance can give you peace of mind. We can help you pick a plan that is just right for you! Call us today for free help to learn more about your options to enroll by May 15. Call 800-377-3536 or go to CoverAZ.org to schedule an appointment online. #2021GetCoveredAZ

February 28-March 13: One less thing to worry about

- With health coverage you get the peace of mind that comes with knowing you and your family have access to essential medical care, such as preventive services or emergency care if you get sick or injured. Learn more about coverage options go to CoverAZ.org or call us at 800-377-3536 today! #2021GetCoveredAZ

- With health coverage you can rest easier knowing medical bills from routine or emergency care won't jeopardize your family's financial security. Learn more about coverage options, go to CoverAZ.org or call us at 800-377-3536 today! #2021GetCoveredAZ

March 14-March 31: ACA is Here to Stay

- The Affordable Care Act hasn't gone away! Get a health plan you can trust at HealthCare.gov. Open Enrollment is back until May 15th. For help applying, call us at 800-377-3536 or go to CoverAZ.org. #2021GetCoveredAZ

April 1-April 14: There's still time!

- There's still time during #OpenEnrollment – you can still sign up for health insurance. #Enroll at HealthCare.gov until May 15th! Call us at 800-377-3536 for FREE help enrolling. #2021GetCoveredAZ

April 15: One More Month

- One more month of #OpenEnrollment left– the time when you can sign up for health insurance. #Enroll at HealthCare.gov until May 15th! Or call us at 800-377-3536 for FREE help enrolling. #2020GetCoveredAZ

April 16-April 24: Financial help available

- During these uncertain times, healthcare needs for many may grow. You and your family could be eligible for free or low-cost coverage, including doctor visits, routine check-ups, immunizations, and prescriptions! Learn more about coverage options by visiting CoverAZ.org or call us at 800-377-3536 today! #2020GetCoveredAZ
- Open Enrollment is here! New plans and financial help are available for those who qualify. Explore the new plans available at HealthCare.gov today or call 800-377-3536 or go to CoverAZ.org for FREE assistance in choosing a plan for you and your family. #2020GetCoveredAZ

April 25-May 1 : More affordable than you think

- Enrolling in health insurance is cheaper & easier than you think! Visit CoverAZ.org now to SHOP & SAVE for 2021! #2021GetCoveredAZ #EnrollByMay15
- It's that time of year again - open enrollment is back! From now until May 15th, you can save money and have insurance for 2021. Visit CoverAZ.org today! #2021GetCoveredAZ
- Do you qualify for a discount on health insurance? Most people do! Visit CoverAZ.org TODAY to see if you qualify #EnrollByMay15 #2021GetCoveredAZ
- Options change every year. Make sure you have the best plan for your needs. Get no-cost help at CoverAZ.org. #2010GetCoveredAZ #EnrollByMay15

May 2-May 8: We are near the end

- Tick tock, tick tock. We're getting closer to the FINAL deadline to find health insurance at HealthCare.gov or call 800.318.2596. Don't miss out! Select a plan by May 15 for coverage in 2021. #2021GetCoveredAZ #EnrollByMay15
- Need health insurance? RUN, DON'T WALK to HealthCare.gov to find a plan that fits your life and your budget #2021GetCoveredAZ #EnrollByMay15
- Don't delay, enroll today! The deadline is May 15th but avoid the rush and find a plan TODAY at HealthCare.gov or 800.318.2596. #2021GetCoveredAZ #EnrollByMay15
- Time is running out! Only more days until the May 15th deadline - visit HealthCare.gov NOW to find health insurance for you and your family. #2021GetCoveredAZ #EnrollByMay15

May 9-May 15: Time is running out

- 5/9 -- Tick tock, tick tock. We're getting closer to the FINAL deadline to sign up for a health insurance plan at HealthCare.gov. Don't miss out and enroll by May 15! #2021GetCoveredAZ #EnrollByMay15
- 5/12 -- Just 3 days left until the May 15 deadline for health insurance. It's almost the last day to enroll in a plan on HealthCare.gov. #2021GetCoveredAZ #EnrollByMay15
- 5/15 -- Need health insurance? TODAY is the DEADLINE! This is your last chance to enroll at HealthCare.gov. #2021GetCoveredAZ #EnrollByMay15