

AACHC & CVN 2021 ANNUAL CONFERENCE

*Providing the Care
Communities Count on*

**Sponsor
Prospectus**



WHY YOU SHOULD BE PART OF OUR ANNUAL CONFERENCE

Each year the Arizona Alliance for Community Health Centers (AACHC) and Collaborative Ventures Network (CVN) host an Annual Conference bringing together more than 200 Health Center representatives and various partner organizations to highlight best practices in community-based healthcare and address issues that impact Health Centers across the state and the patients they serve. Participants include a variety of administrative and clinical leaders from Health Centers and other safety net providers, including c-suite members; medical, behavioral health and dental leaders; and other operations and clinical staff. Due to the COVID-19 pandemic, this year's Annual Conference will take place virtually May 17-21, offering an opportunity to reach an even larger audience. Our Annual Conference is an opportunity for your organization to:

- Share information on your products and services with Arizona's Health Centers and leaders who can make purchasing decisions for their organization
- Increase visibility throughout the state with Health Center senior executives and expand your market share geographically
- Demonstrate your commitment to the health of the underserved in Arizona

VIRTUAL CONFERENCE AGENDA & TOPICS

Monday, May 17: Pre-Conference 340B Workshop

Tuesday, May 18-Friday, May 21: Two 1hr sessions each day 11am-1pm

Topics include:

- COVID-19 Vaccine Distribution
- State Legislative Wrap-Up & National Legislative Agenda
- Telehealth
- Health Center Best Practices
- Networking Breakout Sessions
- HIT & Cybersecurity
- HRSA Updates
- Healthcare Heroes & Legislator of the Year Awards

SPONSORSHIP TYPES & BENEFITS

Conference Sponsor

\$10,000 SOLD OUT

- Logo on conference registration page and promo materials
- Logo and full page ad in conference program
- Attachment in pre-conference email to attendees and up to 5 handouts or links on post-conference Web page
- Unlimited conference registrations
- Logo and contact information displayed prior to every session
- Pre-recorded video message (up to 2 minutes) on day 1 of the conference and emailed to attendees
- Full conference registration list with contact information
- 1 small branded swag item mailed to registrants
- Included in lead collection

Networking Session Sponsor

\$1,500 SOLD OUT

5 available | Deadline - April 9

- Opportunity to serve as subject matter expert during networking breakout session
- 1 conference registration
- Logo and 1/2 page ad in conference program
- Logo and contact information on opening slide for breakout session
- Session registration list
- Included in lead collection
- 1 handout or link on post-conference Web page

Session Sponsor \$1,000

6 available (including pre-conference workshop) | Deadline - April 9

- Logo in conference program
- Logo and contact information on opening slide for sponsored session
- Pre-recorded video message before sponsored session (up to 30 seconds)
- 1 handout or link on post-conference Web page
- Included in lead collection

Networking Lunch Sponsor \$2,500

1 available | Deadline - April 9

- 60 second pre-recorded message emailed to session registrants with e-gift card for lunch (lunch available to first 200 registrants)
- 2 conference registrations
- Logo and 1/2 page ad in conference program
- Logo and contact information on opening slide for networking sessions
- Session registration list
- Included in lead collection
- 1 handout or link on post-conference Web page

Conference Swag Sponsor \$4,000

1 available | Deadline - March 31

****Conference swag mailed to first 300 registrants***

- Logo and full page ad in conference program
- 1 small branded swag item mailed to registrants (contact AACHC for specific criteria)
- Attachment in pre-conference email to attendees
- Logo and contact information displayed prior to every session
- Included in lead collection
- 2 conference registrations
- 2 handouts or links on post-conference Web page

Swag Item Sponsor (prices vary)

4 available: Mini Spiral Notebook \$1,250 | Hand Sanitizer \$1,000 | Mask: \$2,800 | Pen: \$725

Deadline - March 31

- Logo on sponsored item
- Logo in conference program
- Included in lead collection

****Contact AACHC if you're interested in having an item you already have in inventory added to the conference swag bag***

Award Sponsor \$500

6 available: Innovation Award | Preceptor of the Year Award | Invaluable Medical Assistant Award | Invaluable Dental Assistant Award | Invaluable Community Health Worker Award | Special Populations Award

Deadline - April 30

- Logo in conference program
- Logo and contact information displayed during awards ceremony

Raffle Sponsor \$200

Unlimited | Deadline - April 30

- Logo and contact information displayed during raffle giveaway

HOW TO REGISTER

1. Visit the [AACHC website](#)
2. Select sponsorship type
2. Complete the online form
3. Submit payment online using a credit card, or mail a check to: AACHC, ATTN: Lindsey Ruivivar, 700 E. Jefferson Street, Suite 100, Phoenix, AZ 85034

**Note: If paying by check please enter code Paybymail21 in the Coupon field when completing the online registration form*

Contact us for more information: sponsorship@aachc.org

