

## Arizona Alliance for Community Health Centers Selects Canton & Company to Optimize Health IT Integration

BY CANTON & COMPANY

Canton to support Arizona's Primary Care Association and Health Center Controlled Network through comprehensive health information technology assessments to ensure network success and outcomes

BALTIMORE, MD – May 17, 2023 – Canton & Company, a leading healthcare strategy, performance optimization, and growth solutions firm, today announced an agreement with Arizona Alliance for Community Health Centers (AACHC) to provide health information technology (IT) assessments to foster the optimization of network integration and drive operational efficiencies.

AACHC is a non-profit organization whose mission is to advance the vital work of Community Health Centers (CHCs) through comprehensive training, programmatic support, and advocacy. AACHC, which has served as Arizona's Primary Care Association (PCA) since 1985, comprises the state's largest network of primary care providers, serving over 800,000 patients and providing health services at over 3.2 million clinical visits.

Canton & Company's technical assistance and strategic planning work will support AACHC's efforts to strengthen interoperability among the HCCN participants in Arizona and Nevada and improve clinical and quality outcomes.

AACHC President & CEO Jessica Yanow said, "We look forward to being able to assist in advancing the work of our Community Health Centers to support improving the health and well-being of all our communities through our partnership with Canton & Company."

Canton & Company provides managed, advisory, and operational services designed specifically for PCAs and CHCs, including Federally Qualified Health Centers, Lookalikes, and Safety Net Providers, to facilitate delivery of critical healthcare services to members of underserved communities.

"We are thrilled to support AACHC's mission of empowering CHCs through comprehensive people, process, and technology improvements," says Don McDaniel, Chief Executive Officer of Canton & Company. "Our partnership with AACHC serves as a continuation of Canton's commitment to evaluating maturity and readiness among health centers and networks to support operational decisions, measure performance, and ensure technology capabilities align with organizational strategic growth plans."

## **About Canton & Company**

Canton & Company is a leading strategy, performance optimization, and growth solutions firm focused exclusively on the healthcare industry. Guided by a dual commitment to accelerating the industry transition to a market-based health economy and creating sustainable success for its clients, Canton & Company inspires change through innovation, with particular emphasis on consumer-centric, smart health markets. We do this by fast-tracking client growth through a diversified suite of offerings that includes Strategy & Intelligence, Integrated Marketing, and Performance Solutions, using our powerful network of industry change-makers to connect clients with the right tools, partners, talent, and capital for sustainable success.

## **About Arizona Alliance for Community Health Centers (AACHC)**

The Arizona Alliance for Community Health Centers is the Primary Care Association (PCA) for the State of Arizona serving Arizona Health Centers, Look-Alikes, Federally Qualified Health Centers, Rural Health Clinics, tribal organizations, and other safety-net providers. As a PCA, AACHC's role is to provide training and technical assistance based on statewide and regional needs that helps health centers improve programmatic, clinical, and financial performance and operations. As the state's largest network of primary care providers, Arizona health centers serve 1 in 10 Arizonans and nearly 1 in 4 Medicaid enrollees.